



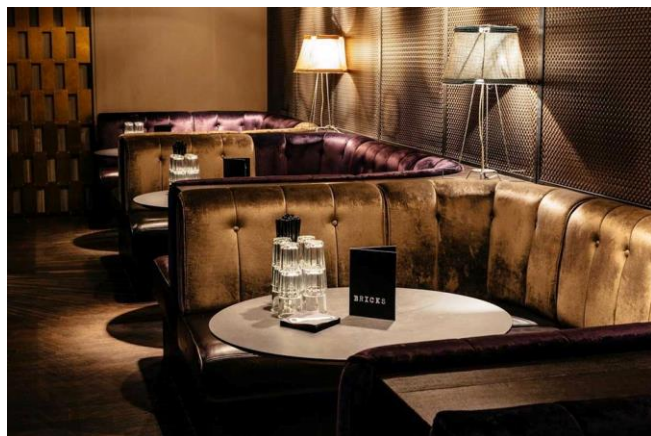
**SPONSORING OPTIONS
WELCOME PARTY
FRUIT LOGISTICA 2025**

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WELCOME PARTY FRUIT
LOGISTICA 2025**

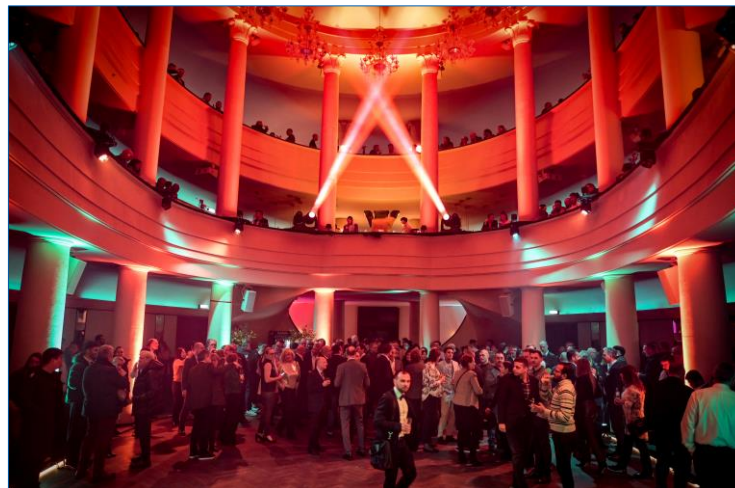
**MAXIMIZE YOUR BRAND
EXPOSURE!**



NEW LOCATION: CLUB BRICKS



KEY FACTS



Welcome Party "Lemon - A refreshing networking night!"

Description

BE PART OF AN UNFORGETTABLE EVENT – the Welcome Party of FRUIT LOGISTICA 2025! Again, we offer an exclusive event for our trade visitors and exhibitors. Celebrate the start of FRUIT LOGISTICA with us. Enjoy signature drinks in a spectacular location and take the opportunity to network with our exhibitors and trade visitors. Round off the evening in a relaxed atmosphere with DJ and band music.

Facts and Figures

- ✓ concept: "Lemon - A refreshing networking night!"
- ✓ new prime location: Club Bricks
- ✓ number of invited guests: approx. 1,000
- ✓ target group: trade visitors and exhibitors

Integration of the Sponsors

- ✓ Sponsor listings on the website and in certain pre and post show communication channels like newsletters
- ✓ Logo integration of all sponsors on branded invitations
- ✓ 1 Social Media partnership announcement post (this may be a joint post with other sponsors)
- ✓ 20 x FRUIT LOGISTICA 3-day tickets for each sponsor
- ✓ 10 tickets for the Welcome Party for each sponsor
- ✓ Branding of the Welcome Party onsite (see next page)
- ✓ Opportunity to have a branded table inside the location for product demo, giveaways etc.
- ✓ Exclusive sponsorship upon request

Package Price

5,000.00 EUR incl. implementation costs
Layouts and logos have to be designed by the sponsors.
Promotion staff, storage, promotion material etc. are not included and have to be provided by the sponsors.

BRANDING OPTIONS ONSITE

BRANDING OPTIONS INSIDE THE CLUB BRICKS:

- integration of the sponsors' logos on the PHOTOWALL | Press wall
- integration of the sponsors' logos within the PROJECTION | Wall
- integration of the sponsors' logos on the Entrance Counter
- integration of the sponsors' logos on the LCD DISPLAYS
- integration of the sponsors' logos in the Photobox – print pictures
- integration of the sponsors' logos on the Digital Displays
(LCD Display 16:9 and hanging screen 2.00 × 3.00 m)

Further branding options and costs upon request like branded staff shirts, menu cards, napkins etc.



INDIVIDUAL SPONSORING OPTIONS

TO MAKE YOUR BRAND UNFORGETTABLE!

Welcome Drink Sponsorship:

- ✓ opportunity to sponsor and name a signature welcome drink ensuring that your brand is highlighted on arrival of guests

License and integration options upon request



Casino Lounge Branding:

- ✓ branding opportunities in the casino lounge area including signage, customized decoration and naming rights
- ✓ right to offer products or services as goodies

License and integration options upon request



GET IN TOUCH WITH OUR EXPERIENCED MARKETING TEAM...

GIVE US A CALL OR WRITE US AN E-MAIL:

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