

# SMART COUNTRY CONVENTION

CITY.COUNTRY.TECH

30.09. – 02.10.2025 | hub27, Berlin Exhibition Grounds

SMART  
COUNTRY  
CONVENTION

## DIGITAL BUSINESS

Providers of digital solutions for Smart Cities and the Public Sector present themselves at the Smart Country Convention in presentations, workshops and the Expo.

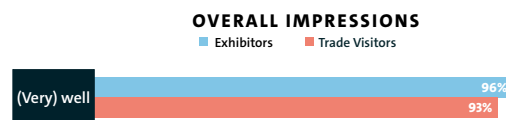
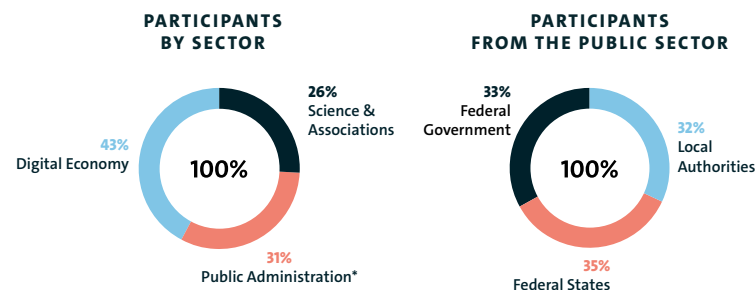
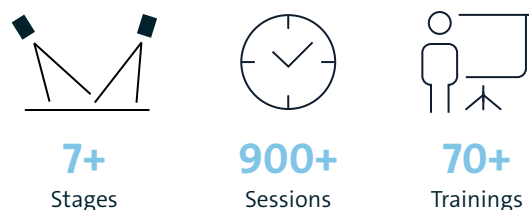


## PUBLIC DECISION MAKER

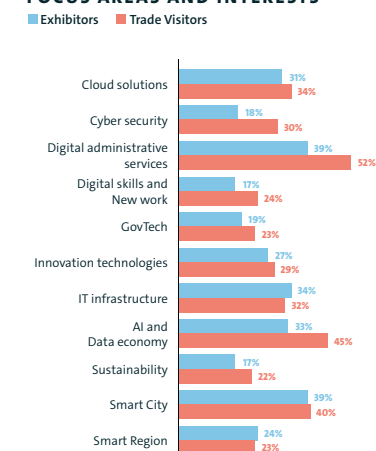
There they meet decision-makers from politics, local, state and federal administration and subordinate authorities, public services as well as public companies and suppliers.

## SCCON FACTS & FIGURES

The Smart Country Convention has established itself as the leading event for the digital state and public services.



## FOCUS AREAS AND INTERESTS



\* A selection of participating authorities and public companies, institutions and organizations can be found [here](#).

## A SMALL SELECTION OF OUR TOP SPEAKERS FROM THE YEAR 2024



**NANCY  
FAESER**

Federal Minister of the  
Interior and Community



**EDGARS  
RINKĒVIČS**

President of the  
Republic of Latvia



**CEM  
ÖZDEMİR**

Federal Minister of  
Food and Agriculture



**VOLKER  
WISSING**

Federal Minister for  
Digital and Transport



**VIKTORS  
VALAINIS**

Minister for Economics  
of Latvia



**AGNES  
HEFTBERGER**

Vorsitzende der  
Geschäftsführung bei  
Microsoft Deutschland



**DANIEL  
RISCH**

Head of Government,  
Minister for Presidential  
Affairs & Finance Prin-  
cipality of Liechtenstein



**LISA  
PAUS**

Federal Minister for Family  
Affairs, Senior Citizens,  
Women and Youth



**NANCY FAESER**

**FEDERAL MINISTER OF THE INTERIOR AND COMMUNITY**

*»We want to create a more modern, citizen-oriented and digitalised administration – because we want to make people's lives easier. The SCCON is the perfect setting in which to meet all the relevant actors and discuss joint digital solutions for a modern public administration.«*

## OUR TOPICS



Procurement and  
Project Management



Cloud solutions and  
IT infrastructure



Legal Tech



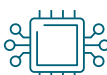
Digital Inclusion and  
Accessibility



Digital Adminis-  
trative Services



Digital Skills and  
New Work



AI and  
Data Economy



Best Practices



Mobility &  
Energy



Sustainability



State  
Sovereignty and  
Cyber Security



Networking  
Technologies



### PLENTY OF SPACE FOR NETWORKING & KNOWLEDGE EXCHANGE

Whether it's sharing ideas at the SCCON Networking Night, honoring digital flagship projects in our award shows or gaining insights into a wide range of employment opportunities during our Career Day: The SCCON offers a wide variety of networking formats as the perfect setting for a relaxed dialogue in an open atmosphere.

[More information](#)



# IMPRESSIONS

Experience the highlights of SCON 2024 again!



## FAQ & LINKS

### PROGRAM & SPEAKER

[Find out more about our highlights, program and speaker ↗](#)

### FACTESHEET PARTNER PACKAGES

[Discover the participation opportunities for SCON 2023 ↗](#)

### ONLINE STAND REGISTRATION

[Join us: Use the online stand registration and become an exhibitor now ↗](#)

### PAST EDITIONS

[Take a look back at our past editions ↗](#)

**CLOSING DATE: 30.06.2025**

## YOUR CONTACT

Discuss your goals with us!



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[smartcountry@messe-berlin.de](mailto:smartcountry@messe-berlin.de)

[www.smartcountry.berlin](http://www.smartcountry.berlin)

# OUR PARTNERS\*

Meet the **MARKET LEADERS, TECH PIONEERS; HIDDEN CHAMPIONS** and **STARTUPS** of tomorrow. This is a small selection of our previous partners.



\*Excerpt previous exhibitors & partners